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A.C. Confidential | Real Estate



Next Big Thing

A.C.'s North Beach is this season's hot topic.

North Beach, the first section of Atlantic City to be developed in the late 1800s, is an area in the midst of another revival. As the young and affluent flock here to buy a permanent place by the sea, North Beach is poised to respond to the demand with the construction of stylish, high-rise condominiums.

For now, the area boasts only one tall tower, the 27-story high-rise known as Bella Condominiums. But the area is already being touted as Atlantic City's next big thing in luxury living. North Beach is adjacent to the 20-acre casino site that was recently purchased by Morgan Stanley, and two other high-rise projects have been announced in the North Beach area, both a block away from Bella Condominiums.

Shops and restaurants are not yet in walking distance of North Beach, but Thomas Scannapieco, developer of Bella Condominiums, believes that the renaissance will bring a wave of new year-round hangouts to A.C. "North Beach is destined to become the most desirable residential area of Atlantic City due to its high-rise zoning and water views," he says. —*Katherine Cantor*